

The Stapledon Memorial Trust

Innovation and Technology Interaction Awards

The Stapledon Memorial Trust supported by the British Grassland Society provide awards targeted at farmers and those in industry, extension and education. The awards, which provide up to **£3000** per person, recognise that innovation not only comes from research but importantly from the industry itself.



For example, the awards could support gaining knowledge of

- novel techniques for improved management of grazing, forage crops or silage;
- improved integration of agricultural, environmental and animal welfare objectives,
- management of grasslands for wildlife
- novel arrangements for cooperation and marketing of produce
- ways to improve profitability across the chain.

Visits to farms, processing plants and cooperatives could be made under the scheme not only in the UK but overseas.

The scheme seeks to ensure that information about new practices is transferred effectively to the industry. Successful applicants would therefore be expected to support the Trust and BGS to disseminate the knowledge gained after the completion of their studies.

Application is simple and if you need help or advice in your application please contact Mike Steele at mike.steelesmt@yahoo.com

Information on the awards and application can be found on

<http://www.stapledontrust.org.uk/Fellowship.asp>

Information about the British Grassland Society can be found at

www.britishgrassland.com

For information

The Stapledon Memorial Trust was established in 1962 to honour the life and achievements of the pioneering grassland scientist Professor Sir George Stapledon FRS. Sir George Stapledon had high regard for grassland farmers and rural businesses, and his writings stress the importance of new knowledge and its application to ensure productive grassland and a prosperous rural economy. He was also ahead of his time in advocating the land management practices that we would now consider important in terms of sustainability and conservation. Sir George was a founding member of the British Grassland Society, which was established in 1945 to facilitate the interaction between grassland researchers and farmers, and was the first president of the society.